



INSTITUTE of
TECHNOLOGY
CARLOW

Institiúid Teicneolaíochta Cheatharlach



Waterford Institute of Technology

INSTITIÚID TEICNEOLAÍOCHTA PHORT LÁIRGE

The South East Institutes of Technology in Carlow and in Waterford are committed to the creation of an engaged, ambitious and proactive multi-campus Technological University of international standing which will be a key component of the infrastructure required to drive sustainable regional economic and social development.

It will provide leadership as the cohesive force at the centre of knowledge, research and innovation in the region and will also facilitate an external focus allowing the region to capitalise on other economic drivers, nationally and internationally. It will cultivate future generations of active and engaged citizens across the South East and will be a driver of social inclusion, social justice and of cultural and artistic activity in the coming decades. We are creating the Technological University of South East Ireland (TUSEI).

COMMUNICATIONS DIRECTOR Technological University of South East Ireland Project

Duration: 2 Years

Salary Scale: €71,139 – €90,773

The South East Institutes of Technology are at an advanced stage of application for designation as a multi-campus Technological University of South East Ireland as provided for under the Technological Universities Act 2018. Our focus is on the creation of a leading European Technological University recognised for regional connectedness and global impact with a student centred philosophy to transform lives and achieve excellence through collaborative approaches.

The South East Institutes of Technology now wish to recruit a Communications Director to work directly with the Technological University Project Steering Group comprised of its Chair, Governing Body Chairs, Presidents, Governing Body Members and Senior Executive Members.

Reporting directly to the two Presidents, the Communications Director will set and guide the strategy for all marketing, digital communications and public affairs strategies for the Technological University of the South East Ireland project. The post holder will be responsible for planning and managing all communications messaging and activities, and building relationships with stakeholders. The Communications Director will partner with senior colleagues within the two organisations on a variety of strategic initiatives and related activities to support a communications plan that presents a consistent and accurate message to relevant stakeholders of the new University's mission and vision and the progress towards university designation and beyond.

Successful applicants must have a relevant Honours Degree (First or Second class), or equivalent, plus a relevant higher qualification (Masters or PhD), or equivalent professional qualification. They will also have at least five year's relevant postgraduate experience which is likely to include significant experience in developing and delivering of a communications strategy to support organisational change in a similar setting. This role requires a highly experienced and motivated individual with a strong work ethic, commitment to the highest professional standards, proven record of accomplishment, excellent communication and analytical skills and a team player who relishes and actively seeks new challenges.

Further information on the Technological University Project is available at www.tuse.ie

To apply please submit a CV and covering letter clearly setting out how you meet the criteria for this role.

Applications must be emailed to HUMANRESOURCES@itcarlow.ie by **Monday 27th August at 12.00 noon.**



Institute of Technology Carlow and Waterford Institute of Technology are equal opportunity employers, working towards building and maintaining an inclusive environment which promotes equality, values diversity and is committed to family friendly policies for all.

www.tuse.ie